

Updated Design Revealed For 561-Unit Skyscraper At 30-25 Queens Boulevard In Long Island City, Queens



An updated design has been revealed for 30-25 Queens Boulevard, a 46-story residential skyscraper in **Long Island City**, Queens. Designed by CetraRuddy Architecture and developed by LargaVista Companies in a collaboration with Baron Property Group, the 525-foot-tall structure will span around 511,000 square feet and yield 561 homes in studio- to two-bedroom layouts, made up of 451 rentals and 110 condominium units. The project will also include 21,000 square feet of ground-floor retail space. The property is alternately addressed as both 29-00 Northern Boulevard and 29-10 Queens Boulevard, and is located at the corner of Queens Plaza East and Queens Boulevard, directly west of the Sunnyside Yards rail tracks, and will include 169 affordable housing units.

The main rendering above looks northeast, showing the façade comprised of a reflective glass curtain wall with vertical strips of copper-hued paneling running the height of the tower. The massing incorporates angular volumes at the northern and eastern corners that slope upward to staggered setbacks, and the façade on these wings features a checkerboard pattern of bronze-hued paneling. The tower culminates in an angled crown topped with a mechanical bulkhead. While the tower appears to be leaning in the above image, this is likely just an error in the rendering, as the building appears squarely vertical in the other renderings, including the two below street-level renderings.



30-25 Queens Boulevard. Designed by CetraRuddy Architecture.



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The building also appears to feature a subtle concave geometry, as seen in the below image.



30-25 Queens Boulevard. Designed by CetraRuddy Architecture.

Below is an additional rendering showing the base of the tower looking east.



30-25 Queens Boulevard. Designed by CetraRuddy Architecture.

Residential amenities will include a basketball court, pickleball court, outdoor grills, a fitness center, meditation studio, game room, co-working lounge, and a private rooftop swimming pool 500 feet above street level.

Work has been stalled at the 25,177-square-foot lot for some time, but it's possible that the release of new renderings could signal an imminent resumption of activity.



30-25 Queens Boulevard in late 2024. Photo by Michael Young

The property was once occupied by an open-air parking lot, a gas station, a low-rise commercial structure, and a vacant lot at 29-00 Northern Boulevard. 30-25 Queens Boulevard sits directly adjacent to the entrance to the Queens Plaza subway station, served by the E, M, and R trains. The 7, R, and W trains are also accessible across Queens Boulevard East.

In recent news, Baron Property Group and LargaVista Companies today secured \$388.5 million in construction financing. The deal was backed by Starwood Capital Group, Gotham Organization and Blackstone Real Estate Debt Strategies, and facilitated by HKS Real Estate Advisors and DIA Capital Group.

30-25 Queens Boulevard's anticipated completion date is slated for 2028.